

SAMPLE WORK

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Submit requests at bit.ly/RadPrints or email loosc@msu.edu or call 517-884-3202



Department of Radiology
MICHIGAN STATE UNIVERSITY

TRANSFORMING HEALTH, PROVIDING HOPE AND HEALING



MSU Health Care's mission is to improve the health of our Michigan communities. Through the expertise of the more than 600 providers from Michigan State University's three human health colleges, MSU Health Care Spartans work to keep Michigan healthy through ongoing primary and preventive care. We care for patients and families with some of the rarest forms of cancer and neurological conditions along with advanced surgical, pharmaceutical, rehabilitation, therapy and imaging services. Alongside our affiliates located next door and as far as Ludington, Saginaw, Detroit, and Marquette, we are building hope and healing for Michigan. The clinical efforts support future advancements through academic and research initiatives at Michigan State University.

We think our providers are the best and hope you do, too. Nominate an MSU Health Care provider for best doctor, physical therapy clinic, pharmacy or cosmetic & plastic surgeon.



NOMINATE US TODAY!

View all MSU Health Care has to offer at healthcare.msu.edu



LSJ Ad

EXPERT DIAGNOSIS AND CARE.



All MSU RADIOLOGISTS ARE FELLOWSHIP-TRAINED & SUB-SPECIALIZED



Department of Radiology
MICHIGAN STATE UNIVERSITY

(517) 353-5053 | www.rad.msu.edu

- David Anderson, M.D. Women's Breast
- Eric Blondo-Savin, D.O. Neuroradiology
- Ryan Fajardo, M.D. Musculoskeletal
- Rahuel John, D.O. Abdominal Imaging
- Jeffrey Koske, M.D. Musculoskeletal
- Krishna Perri, M.D. Neuroradiology
- Joseph Perricone, D.O., Ph.D. Nuclear Medicine, General Radiology, & PET
- Kevin Robinson, D.O. Women's Breast, General Radiology, & PET
- Sarah Schafer, D.O. Women's Breast, General Radiology, & PET
- Nicholas Starkey, D.O. Women's Breast, General Radiology, & PET
- Lodewijk van Hoisebeck, M.D. Musculoskeletal including Pediatric MRI
- Bruce Wolf D.O., F.A.C.R. Interventional

COM Silverfest Ad

WHO WILL GET THE INSIDE STORY? SPARTANS WILL.



MSU Radiology invites patients and visitors alike to enjoy a stroll through the Radiology Healing Gardens located on either sides of the MSU Radiology Building. The abundance of plant life complete with several water features provide a tranquil space for all. Whether you are a patient, student, employee, or visitor, you will be glad you found... *the best kept secret on campus.*



Department of Radiology
MICHIGAN STATE UNIVERSITY

MSU Garden Day Ad


MSU Health Care honors doctors for their contribution to community through health, hope and healing.

National Doctor's Day, March 30

Read the inspiring stories of our Drs. Sina, Olomu, Lin and Saffarian.

healthcare.msu.edu

Thank a doctor in your life.



LSJ Ad

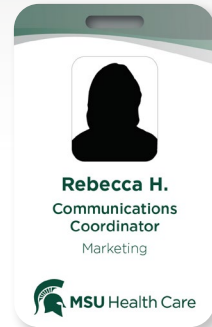
APPAREL DESIGN

[\[Click here to return to the table of contents\]](#)

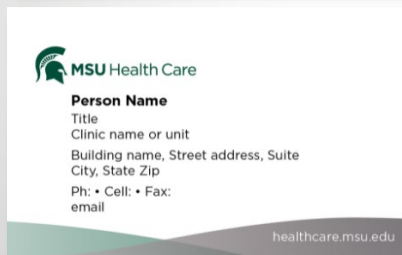


BRAND DEVELOPMENT

[Click here to return to the table of contents]



ID Badges



Business Cards



Letterhead



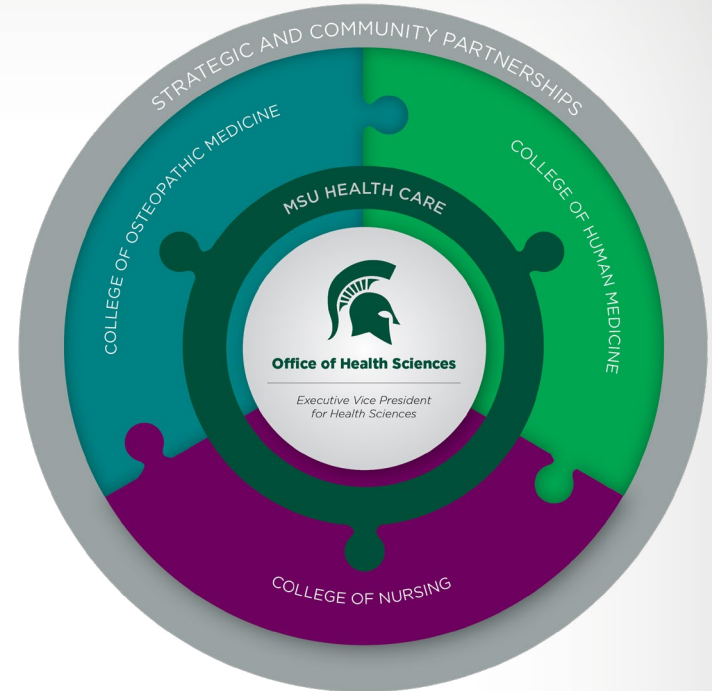
Exterior Signage Project Management



Wayfinding



Email Graphics



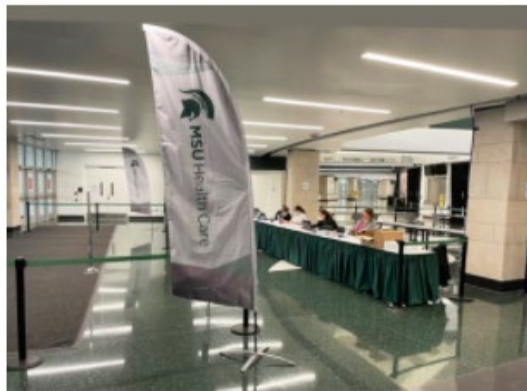
PowerPoint Graphics



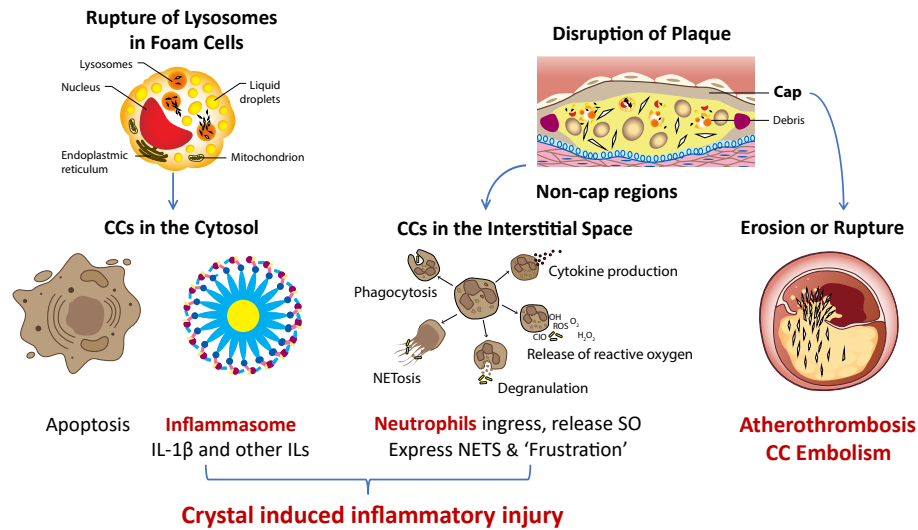
Facebook Frames

DISPLAY DESIGN & POP-UP BANNER PRINTING

[Click here to return to the table of contents]



As CCs enlarge & aggregate, they outgrow & damage their surrounds & are released into new environments



COLD vs. FLU vs. COVID-19

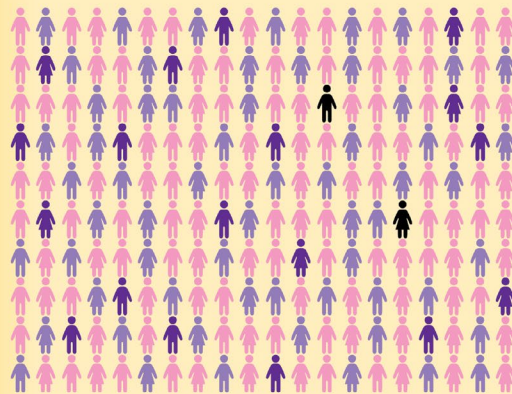
	COLD	FLU	COVID-19
Onset of Symptoms	Gradual	Sudden	Gradual
Fever	Rare	Common	Common
Headache	Sometimes	Sometimes	Sometimes
Fatigue/Weakness	Mild	Common	Common
Muscle Aches	Mild	Common	Common
Stuffy/Runny Nose	Common	Sometimes	Sometimes
Sneezing	Common	Rare	No
Sore Throat	Common	Sometimes	Sometimes
Cough	Common	Common	Common
Shortness of Breath	Rare	Rare	Common
Diarrhea	No	Sometimes	Sometimes

Cerebral Malaria—Standard Definition

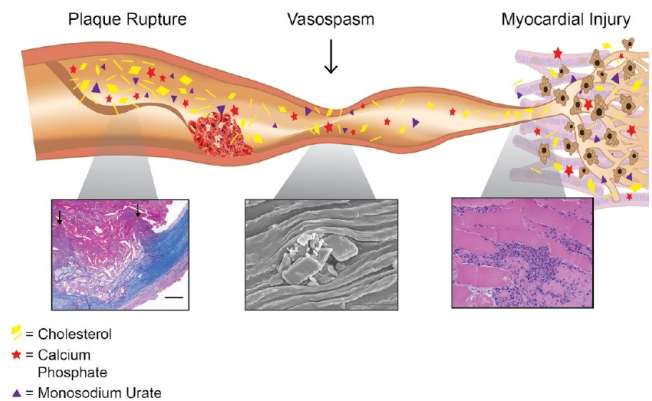


**MALAWI
MINISTRY
OF HEALTH
IDENTIFIED
CM AS A
PRIORITY**

Spectrum of Malaria



Uninfected
 Asymptomatic yet parasitemic
 Uncomplicated Malaria
 Cerebral Malaria



MSU Health Care Sports Medicine

Mission and Philosophy

We are dedicated to providing the highest quality, comprehensive medical care to sports participants and other active individuals of all ages, including prevention, osteopathic manual medicine, surgical, and non-operative treatment, and rehabilitation.

We are committed to community outreach by providing on-site school pre-participation physicals, injury clinics, and medical coverage for community sporting events.

Clinical Services

- Treatment of sports medicine injuries
 - Osteopathic manual medicine (OMT/OMM)
 - Platelet-rich plasma (PRP)
 - Hyaluronic acid injections
 - Fracture and stress fracture treatment
 - Sports physicals
 - Arthroscopic and reconstructive procedures for knees, shoulders, elbows, and ankles
 - Fracture surgery
 - Osteotomy
 - Knee multi-ligament surgery
 - Cartilage transplantation/preservation
 - Hip arthroscopy
- Limited procedures, requires review*



Nathan Fitton, DO
Primary Care Sports Medicine,
Team Physician, Associate Professor



Sheeba Joseph, MD, MS
Orthopedic Surgery, Team Physician,
Assistant Professor



Jeffrey Kovan, DO
Primary Care Sports Medicine,
Team Physician, Associate Professor



Jill Moschelli, MD, MBA
Clinical Director, Primary Care,
Sports Medicine, Team Physician,
Assistant Professor



Robert Norris, MD
Primary Care Sports Medicine,
Team Physician, Assistant Professor



Matthew Saffarian, DO
Physiatrist, Team Physician,
Associate Professor



Michael Straus, PA-C, ATC
Team Physician Assistant



Sports Medicine
4660 S. Hagadorn Road, Suite 420
East Lansing, MI 48823
sportsmed.msu.edu

8.5" x 11" Flier

Continuing Medical Education
College of Osteopathic Medicine
MICHIGAN STATE UNIVERSITY

Fall Kaleidoscope
A CME CLINICAL UPDATE

Save the Date! **Friday, September 24, 2021**
The University Club of MSU
Lansing, MI

For more information or to register visit
bit.ly/MSUCOMCMEsignUp!

TARGET AUDIENCES
Physicians, residents,
nurses, physician assistants,
other allied health care providers,
focusing on primary care.

The Michigan State University College of Osteopathic Medicine (MSUCOM) is accredited by the American Osteopathic Association to sponsor continuing medical education for osteopathic physicians. MSUCOM designates this program for a maximum of 7.75 credits of ADA Category 1-A credits and will report CME and specialty credits commensurate with the extent of the physician's participation in the activity.
Michigan State University College of Osteopathic Medicine is accredited by the Accreditation Council for Continuing Medical Education (ACCME) to provide continuing medical education for physicians. MSUCOM designates this live activity for a maximum of 7.75 AMA PRA Category 1 Credits™. Physicians should claim only the credit commensurate with the extent of their participation in the activity.

6" x 4.25" Postcard

Department of Radiology
MICHIGAN STATE UNIVERSITY

MSU RADIOLOGY
WHERE SPARTANS
GET THEIR CARE.

CAT SCAN MAMMOGRAM MRI PET FUSION SPECTROSCOPY ULTRASOUND X-RAY

8.5" x 5.5" Postcard

2022
RADIOLOGY
PLANT SALE
to support the
Healing Gardens

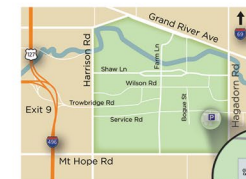
FRI, MAY 20th 10-6 & SAT, MAY 21st 9-5

PERENNIALS • ANNUALS • GRASSES • COMBO POTS • HERBS
HANGING BASKETS • VEGETABLES INCLUDING TOMATOES
HOUSEPLANTS & MORE!

Location: Radiology Healing Gardens greenhouse
(east of the MSU Radiology Building)
846 Service Road, East Lansing

Parking: Lot 100 (do not park in patient parking area)
Friday parking is \$2 per hour (Pay-By-Plate)
Saturday parking is free!

Payment: Plant sale is cash or check only (credit cards not accepted)



Also
visit our
online
shop!



MSU Radiology Healing Gardens



Thank you for supporting the Radiology
Healing Gardens

9" x 17.5" Poster

MSU Health Care

Four Pediatric clinics to serve your family

Lansing DeWitt Okemos West Side

Ask if a Telehealth visit is right for your child

Sports Physicals Available

MSU Radiology is proud to sponsor the Suzy Merchant Show

WHO WILL KEEP YOU GOING? SPARTANS WILL.

To learn all that MSU Radiology can do for you, visit www.rad.msu.edu/divisions.html

- MSU Radiology** X-ray, Ultrasound, Fluoroscopy
- MSU Sports Medicine** Sports Injuries, Orthopedic Surgery
- MSU Rehabilitation** Physical Therapy, Occupational Therapy, Lymphedema Clinic
- MSU Radiology** PET/CT, SPECT
- Spartan Performance** For Young Athletes
- MSU Radiology** Adjacent to MSU Spine Center & MSU Sports Medicine
- MSU Women's Imaging Center** NEW! 3D & Digital Mammograms, Ultrasound, Biopsy

Department of Radiology MICHIGAN STATE UNIVERSITY

MSU HEALTHTEAM

MSU CLINICAL CENTER | FIRST FLOOR

ENTRANCE (A) ↑↑

MAIN ENTRANCE (B)

ENTRANCE (C)

ENTRANCE (D)

Parking Lot 100
Validation may be required for exit (available from your clinic)

Parking Booth

Transport Dropoff

College of Human Medicine Admissions (NO PATIENT SERVICES)

Neurology Subspecialties A117

Administrative Office (A118)

Imaging Services (MRI, PET, CT) D100
Radiology Building (NO PATIENT SERVICES)

Sparty's Cafeteria

Medical Records A109

Patient Accts A109

Vending (G) ↑↑

Accessible Parking

Elevators

Stairs

Suite Entrances

MSU Health Care For wheelchair assistance contact your clinic

MSU Radiology Network

Department of Radiology MICHIGAN STATE UNIVERSITY

Colleges of Osteopathic & Human Medicine

KEY

- Clinics
- Education Sites (*Base Hospitals)

Ascension	Gensys Hospital*	Grand Blanc
	Macomb-Oakland Hospital*	Warren
	Macomb-Oakland Hospital*	Madison Heights
	Providence Hospital, Novi Campus*	Novi
	St. John Hospital	Detroit
Beaumont Hospital		
	Dearborn	Dearborn
	Farmington Hills (Botsford Campus)*	Farmington Hills
	Trenton (Southshore Campus)*	Trenton
Detroit Medical Center		
	Huron Valley-Sinai Hospital*	Commerce
	Sinai-Grace Hospital*	Detroit
Detroit Wayne County Health Authority Graduate Medical Education Consortium		
	Garden City Hospital*	Garden City
Henry Ford		
	Allegiance Health*	Jackson
	Macomb Hospital*	Clinton Township
	Wyandotte Hospital*	Wyandotte
Lakeland Health*		
	St. Joseph	St. Joseph
McLaren		
	Bay Region*	Bay City
	Greater Lansing*	Lansing
	Macomb*	Mt. Clemens
	Oakland*	Pontiac
Mercy Health*		
	Muskegon	Muskegon
Metro Health - University of Michigan Health*		
	Wyoming	Wyoming
Michigan State University College of Human Medicine		
	Flint Campus	Flint
	Grand Rapids Campus	Grand Rapids
	Lansing Campus	Lansing
	Midland Campus	Midland
	Southeast Michigan Campus	East Lansing
	Traverse City Campus	Traverse City
	U.P. Regional Campus	U.P. Regional
Michigan State University College of Osteopathic Medicine		
	East Lansing	East Lansing
MidMichigan Medical Center-Gratiot		
	Alma	Alma
MSU Health Care Imaging Services		
	MSU Clinical Center	East Lansing
	MSU Spine and Orthopedic Center	East Lansing
	MSU Sports Medicine	East Lansing
	MSU Health Care at McLaren Greater Lansing Breast Imaging Center	East Lansing
Munson Medical Center*		
	Traverse City	Traverse City
Sparrow Hospital*		
	Lansing	Lansing
Spectrum Health Lakeland		
	St. Joseph	St. Joseph
St. Joseph Mercy Hospital		
	Ann Arbor*	Ypsilanti
	Livingston	Howell
	Oakland	Pontiac
St. Mary Mercy Livonia*		
	Livonia	Livonia
War Memorial Hospital*		
	Sault Ste. Marie	Sault Ste. Marie

PROMOTIONAL ITEMS

[Click here to return to the table of contents]



Hand Sanitizer



Kinesiology Tape



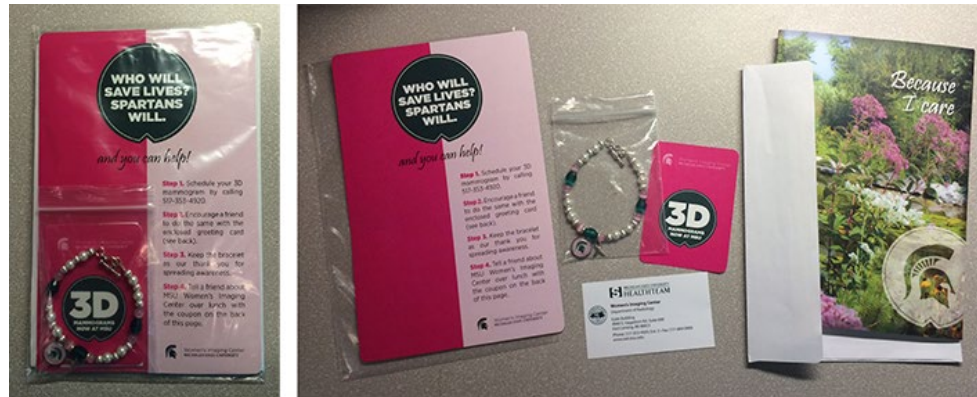
Teddy Bear Picnic Water Bottles



Flu Shot Stickers



Head & Neck Conference Giveaways



Bracelet & Greeting Card Breast Cancer Awareness Fundraising Packet



Scratch-off Cards



Custom Hot/Ice Packs



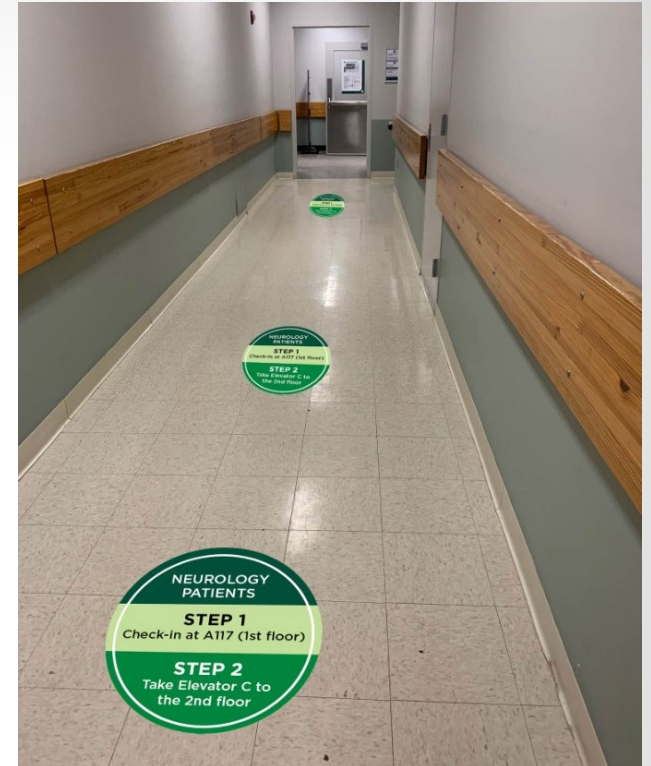
Pens & Buckets



Full-color Microfiber Cloths

SIGNAGE & OUTDOOR DESIGN

[Click here to return to the table of contents]



LSJ BEST OF THE BEST DIGITAL CAMPAIGN

[Click here to return to the table of contents]

MSU Health Care

Click here to nominate an MSU Health Care provider as a best doctor!

healthcare.msu.edu

best VOTE FOR US!

300 px x 250 px

MSU Health Care

Physical & Occupational Therapy

Click here to vote now!

EDUCATE • ENGAGE • EMPOWER

healthcare.msu.edu

best VOTE FOR US!

MSU Health Care

healthcare.msu.edu

We think our providers are the best, and hope you do, too.

Click here to nominate an MSU Health Care provider as a best doctor!

best VOTE FOR US!

MSU Health Care

Physical & Occupational Therapy

Click here to vote now!

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healthcare.msu.edu

best VOTE FOR US!

554 px x 100 px

MSU Health Care

healthcare.msu.edu

We think our providers are the best, and hope you do, too. Click here to nominate an MSU Health Care provider as a best doctor!

best VOTE FOR US!

MSU Health Care

Physical & Occupational Therapy

EDUCATE • ENGAGE • EMPOWER

healthcare.msu.edu

Click here to vote now!

best VOTE FOR US!

728 px x 90 px

Honoring MSU Health Care Providers

600+ Faculty Providers on a Mission to Improve Health

We think our providers are the best, and hope you do, too. Nominate an MSU Health Care provider as a best doctor.

Click here to vote now!

MSU Health Care

View all MSU Health Care has to offer at healthcare.msu.edu

best VOTE FOR US!

Honoring MSU Health Care Providers

600+ Faculty Providers on a Mission to Improve Health

We think our providers are the best, and hope you do, too. Nominate an MSU Health Care provider as a best doctor.

Click here to vote now!

MSU Health Care

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best VOTE FOR US!

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Click here to vote now!

MSU Health Care

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best VOTE FOR US!

MSU Health Care

Physical & Occupational Therapy

Click here to vote now!

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MSU Health Care

Physical & Occupational Therapy

4660 S. Hagedorn Road, Suite 400
East Lansing, MI 48825
(517) 355-7648 | healthcare.msu.edu

best VOTE FOR US!

MSU Health Care

Physical & Occupational Therapy

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MSU Health Care

Physical & Occupational Therapy

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East Lansing, MI 48825
(517) 355-7648 | healthcare.msu.edu

best VOTE FOR US!

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Physical & Occupational Therapy

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MSU Health Care

Physical & Occupational Therapy

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East Lansing, MI 48825
(517) 355-7648 | healthcare.msu.edu

best VOTE FOR US!

300 px x 600 px

COM CME SUMMER SYMPOSIUM

[Click here to return to the table of contents]

Housing at Symposium Location

The Park Place Hotel
300 East State Street
Traverse City, MI 49684
231-946-5000

Mention MSU College of Osteopathic Medicine to receive group discount or use the group code **MSU22**
Rate: \$289.95
Group block held until May 23, 2022

Payment Information

For register online, please visit the CME Portal bit.ly/MSUCOMCMEsignUp

Fees by June 12	Fees after June 12
Physician - \$3345	Physician - \$3395
Allied HC Provider - \$3345	Allied HC Provider - \$3395
Retiree - \$2725	Retiree - \$2775
Resident/Intern - \$125	Resident/Intern - \$175
MSUCOM Student - \$50	MSUCOM Student - \$100

Accreditation Statements

Osteopathic Continuing Medical Education
The Michigan State University College of Osteopathic Medicine (MSUCOM) is accredited by the American Osteopathic Association to sponsor continuing medical education for osteopathic physicians. MSUCOM designates this program for a maximum of 15 credits of AOA Category 1-A credits and will report CME and specialty credits commensurate with the extent of the physician's participation in this activity.

Allopathic Continuing Medical Education
Michigan State University College of Osteopathic Medicine (MSUCOM) is accredited by the Accreditation Council for Continuing Medical Education (ACCME) to provide continuing medical education for physicians. MSUCOM designates this live activity for a maximum of 15 AMA PRA Category 1 Credit(s). Physicians should claim only the credit commensurate with the extent of their participation in the activity.

American Academy of Family Physicians CME
Application for CME credit has been filed with the American Academy of Family Physicians. Determination of credit is pending.



Continuing Medical Education
College of Osteopathic Medicine
MICHIGAN STATE UNIVERSITY

7th Annual
Summer
Symposium

June 24-26, 2022

15 AOA Category 1-A & 15 AMA PRA Category 1 Credit(s)[™] available!

Parking

Parking in the private Park Place Hotel lot is available for registered overnight guests only during the duration of stay, 1 vehicle per room. Parking is available on a first come, first serve basis. Additional city parking is available directly across the street from the Hotel and Conference Center at the Larry C. Hardy Parking Deck, located at 303 E. State Street. It is required that program attendees not staying overnight at the Park Place Hotel use the city parking deck. The Larry C. Hardy parking deck current fees are: \$1.00 per hour, and a maximum of \$10.00 per day. Fees are subject to change without notice.

Additional Housing

Hotel Indigo (0.6 mile from symposium)
263 W. Grandview Parkway
Traverse City, MI 49684
231-932-0500

Mention MSU College of Osteopathic Medicine to receive group discount or use the group code **MS2**
Rate: \$289.00 (two-night stay minimum).
Group block held until May 27, 2022

Cancellation Policy

Prepayment of registration fee will be refunded minus a \$50 administrative fee, upon notice of cancellation in writing by mail or email on or before June 12th. No refunds will be issued after this date.

7th Annual Summer Symposium

June 24-26, 2022

15 AOA Category 1-A & 15 AMA PRA Category 1 Credit(s)[™] available!

Park Place Hotel & Conference Center
Traverse City, Michigan

Additional Housing

Hotel Indigo (0.6 mile from symposium)
263 W. Grandview Parkway
Traverse City, MI 49684
231-932-0500

Mention MSU College of Osteopathic Medicine to receive group discount or use the group code **MS2**
Rate: \$289.00 (two-night stay minimum).
Group block held until May 27, 2022

Credit Cards

If paying by credit card, please visit our website at bit.ly/MSUCOMCMEsignUp. We are unable to accept credit card payments over the phone, by mail or fax. Please register via our secure online website.

Preceptor Certificates

If using preceptor certificate, please contact our office at cme.com.msu.edu for the discount code. Also mail your certificates to the address below.

Checks

Make checks payable to Michigan State University and mail to the address below.

Additional Housing

Hotel Indigo (0.6 mile from symposium)
263 W. Grandview Parkway
Traverse City, MI 49684
231-932-0500

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231-932-0500

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Checks

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Friday, June 24

4 AOA 1-A and AMA PRA Category 1 Credit(s)[™]
Moderator: Gary Willwyll, D.O., FACOEP-D, FADOME, Conference Co-Chair

- 1000 Registration & CME Sign-in
Grandview foyer
- 1040 Dean's Welcome
Arabella Anagnostou, D.O., Ph.D., DABMG, Dean, MSUCOM Grandview Room
- 1050 Welcome and Introductions
Gary Willwyll, D.O., FACOEP-D, FADOME
- 1060 Achieving Diversity, Equity & Inclusion in Headache Medicine
Larry Charleton IV, M.D., MSc, PA-C
- 1070 DPC & Health 3.0 - Where we've been & where we're going
David Seidman, D.O., MPH
- 1080 Break & Refreshments
Please visit vendors
- 1110 To travel or not to travel is it safe?
Karen Speltz, D.O.
- 1115 The Clinician's Guide to Type 2 Diabetes
Michael Brennan, D.O., MS, FACP, FACC
- 1200 Welcome Reception
Light hors d'oeuvres and refreshments
Top of the Park Place Hotel
Hosted by MSUCOM Office of Advancement & Alumni Programs
- 1205 Welcome Reception concludes

Saturday, June 25

7 AOA 1-A and AMA PRA Category 1 Credit(s)[™]
Moderators: Sara Misa, D.O., FACOEP, Conference Co-Chair & Andrew Hamilton, D.O., Conference Co-Chair

- 1000 Registration, CME sign-in & Breakfast
Grandview foyer & Grandview Room
- 1030 Interprofessional Teams & Collaboration in Patient Care
Daniel Richardson, D.O., FACP
- 1040 Updates in the Ambulatory Setting
Ryan Smith, D.O.
- 1050 Break & Refreshments
Please visit vendors
- 1060 Regenerative Medicine: The Good, The Bad, and The Ugly
Benjamin Visper, D.O.
- 1065 Transgender Health in Primary Care
Rachel Nixon, D.O.
- 1070 Lunch
Grandview Room
- 1075 COVID-19 and Complications in Pediatrics
Neehi Patel, D.O.
- 1080 Introduction to Venous Disease
Alexander Batchelor, D.O.
- 1085 Optimizing Modifiable Risk Factors for Elective Total Joint Arthroplasty
Todd Galileo, D.O.
- 1090 Saturday Conference concludes

Faculty

Sunday, June 26

4 AOA 1-A and AMA PRA Category 1 Credit(s)[™]
Moderator: Lalla Shehadeh, D.O., Conference Co-Chair

- 700 Registration, CME sign-in & Breakfast
Grandview foyer
- 730 Opioid Use Disorder Update*
David Best, D.O.
- 830 Family Medicine Immunization Update:
Vaccines Across the Lifespan*
Joshua Meyerson, M.D.
- 835 Break & Refreshments
Please visit vendors
- 845 Implicit Bias Awareness Training Session**
Deborah Young, Pharm.D., BCPS
- 848 Adjournment
Thank you!

*This lecture will provide one credit toward the State of Michigan CME licensing requirement in the area of pain and symptom management.

**This lecture will provide two credits toward the State of Michigan CME licensing requirement in the area of implicit bias.

Additional Housing

Hotel Indigo (0.6 mile from symposium)
263 W. Grandview Parkway
Traverse City, MI 49684
231-932-0500

Mention MSU College of Osteopathic Medicine to receive group discount or use the group code **MS2**
Rate: \$289.00 (two-night stay minimum).
Group block held until May 27, 2022

Credit Cards

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Faculty

Additional Housing

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263 W. Grandview Parkway
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231-932-0500


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Credit Cards

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Faculty

Roll-fold Brochure



Continuing Medical Education
College of Osteopathic Medicine
MICHIGAN STATE UNIVERSITY

Save the Date!
Detailed Agenda Coming Soon

Summer
Symposium
in person in
Traverse City!

June 24-26, 2022

15 AOA Category 1-A & 15 AMA PRA Category 1 Credit(s)[™] available!

MICHIGAN STATE UNIVERSITY

Code: **MSU22** or mention MSU COM
Group block held until 5/23/22


Park Place Hotel & Conference Center
(231) 946-5000
Rate: \$289.95
Symposium location with lodging available

Hotel Indigo
(231) 932-0500
Rate: \$299.00 (two-night minimum)
0.6 mile from symposium

Code: **MS2**
Group block held until 5/27/22

For more information or to register visit bit.ly/MSUCOMCMEsignUp

TARGET AUDIENCE As the breadth and scope of medical knowledge required for competent medical practice grows on a yearly basis, it becomes imperative for the clinician to have a broad fund of knowledge applicable to large groups of patients seen in the primary care setting. This symposium will focus on topics relevant to the primary care physician (regardless of discipline) and include updates on specific populations.





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Summer
Symposium
in person in
Traverse City!

June 24-26, 2022

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Code: **MSU22** or mention MSU COM
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Park Place Hotel & Conference Center
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Symposium location with lodging available

Code: **MS2**
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eCard with Topics

COM CME PEDIATRIC UPDATE

[Click here to return to the table of contents]

SCHEDULE	FACULTY
7:30 Registration Zoom Webinar	
7:35 Opening Remarks Christopher Pehlod, D.O. Conference Chair	Kristen Cares, M.D. , Assistant Professor, Department of University School of Medicine, Detroit, MI; Assistant Professor, Central Michigan University College of Medicine, Detroit, MI; Gastroenterology, Children's Hospital of Michigan, Detroit, MI; subspecialty, gastroenterology
8:00 Concussion in Sports Matthew Saffarian, D.O.	Michelle Gallagher, D.O. , MSUCOM Class of '06, Assoc. Pediatrics, MSUCOM, East Lansing, MI; pediatrician, dermatologist, Lansing, MI; board certified, pediatrics
8:00 COVID-19 Vaccination for Pediatric Patients: Separating Fact from Myth Annette Mercatante, M.D., MPH	Chad Mayer, D.O., FAAP, FAAAAI , MSUCOM Class of '06, Immunologist, Allergy & Asthma Institute of SE Michigan, FAAP, pediatrics, allergy & immunology
10:00 Break	Annette Mercatante, M.D., MPH , Medical Director, C Department, Mid-Michigan District Health Department, and board certified, family medicine
10:15 Pediatric Rashes: From Every Day to Emergency Michelle Gallagher, D.O.	Christopher Pehlod, D.O., FAAP, FACOP , MSUCOM Department of Osteopathic Manipulative Medicine, MSUCOM, certified, pediatrics
10:35 Updates on GERD Management in the Pediatric Population Kristen Cares, M.D.	Mathew Saffarian, D.O. , MSUCOM Class of '10, Assoc. Physical Medicine and Rehabilitation, MSUCOM, East Lansing, Michigan and rehabilitation, CAQ, pain medicine and sports
12:15 Lunch break	Brian Smith, M.D. , Associate Professor, Department of East Lansing, MI; Clerkship Director, MSUCOM, East Lansing, Michigan; Department of Psychiatry, East Lansing, MI; board adolescent psychiatry
12:45 More than Just Snoring: A Primer on all things Pediatric OSA Prasad Thottam, D.O.	Prasad Thottam, D.O. FAAP , Assistant Professor, Department, MSUCOM, East Lansing, MI; Assistant Professor, Wayne State University, Detroit, MI; Assistant Professor, Department, University William Beaumont School of Medicine, Rochester, MI; Managing Pediatric Otolaryngology Attending Physician, Michigan Pediatric Ear, Nose and Throat Associates, West Bloomfield, MI; board certified, Ophthalmology & Otolaryngology-HNS
1:45 Food Allergy: What you think you know may be wrong Chad Mayer, D.O.	
2:45 Break	
3:00 Adolescent Depression & Anxiety During COVID-19 Brian Smith, M.D.	
4:00 Common Pediatric Musculoskeletal Complaints Christopher Pehlod, D.O.	
5:00 Pediatric Update 2022 concludes	

To register online visit
bit.ly/MSUCOMCMESignUp

To pay by check, complete and return this form with check made payable to **Michigan State University** and mail to:

Pediatric Update 2022, Office of CME
MSU College of Osteopathic Medicine
965 Wilson Road, Room A306
East Lansing, MI 48824

Name: _____
 D.O. M.D. P.A. R.N. Resident
 Retiree Other (specify): _____
 Address: _____
 City: _____
 State: _____ Zip Code: _____
 Office Home
 Email: _____
 Phone Number: _____

Fees by Feb. 15	Fees after Feb. 15
D.O./M.D. \$175	D.O./M.D. \$225
P.A./R.N. \$175	P.A./R.N. \$225
Retiree \$125	Retiree \$175
Resident/Intern \$45	Resident/Intern \$75
MSUCOM Student... \$25	MSUCOM Student... \$45

CREDIT CARDS: We are unable to accept credit card payments over the phone, by mail or fax. To register and pay by credit card, please visit our secure website:

bit.ly/MSUCOMCMESignUp

CANCELLATION POLICY: Prepayment of registration fee will be refunded minus a \$50 administrative fee, upon notice of cancellation in writing by mail or email on or before Feb. 14. No refunds after this date.

PEDIATRIC UPDATE 2022

VIRTUAL EDITION! Saturday, February 19th

ACCREDITATION STATEMENTS

OSTEOPATHIC CONTINUING MEDICAL EDUCATION
The Michigan State University College of Osteopathic Medicine (MSUCOM) is accredited by the American Osteopathic Association to sponsor continuing medical education for osteopathic physicians. MSUCOM designates this program for a maximum of 8 credits of AOA Category 1-A credits and will report CME and specialty credits commensurate with the extent of the physician's participation in this activity.

This conference is approved for 8 pediatric specialty credits.

ALLOPATHIC CONTINUING MEDICAL EDUCATION
Michigan State University College of Osteopathic Medicine (MSUCOM) is accredited by the Accreditation Council for Continuing Medical Education (ACCME) to provide continuing medical education for physicians. MSUCOM designates this live activity for a maximum of 8 AMA PRA Category 1 Credits™. Physicians should claim only the credit commensurate with the extent of their participation in the activity.



8 AOA Category 1-A and 8 AMA PRA Category 1 credits™ available

For more information or to register visit
bit.ly/MSUCOMCMESignUp

GOALS - To develop and deliver clinically relevant, evidence-based CME to align physician behavior with current clinical guidelines and the evidence to improve competence and care provided to their pediatric patients.

LOCATION - The 2022 conference will be held virtually, via Zoom Webinar. A link will be sent to registered participants 3 days prior to the conference date.

 Continuing Medical Education
College of Osteopathic Medicine
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Tri-fold Brochure

VIRTUAL EDITION!


PEDIATRIC UPDATE

Saturday, Feb. 19, 2022


8 AOA Category 1-A and 8 AMA PRA Category 1 credits™ available

GOALS

To develop and deliver clinically relevant, evidence-based CME in an effort to align physicians' behavior with current clinical guidelines and the evidence to improve competence and care provided to their patients.



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Web Banner

VIRTUAL EDITION! Saturday, February 19, 2022

8 AOA Category 1-A and 8 AMA PRA Category 1 credits™ available

TOPICS

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VIRTUAL EDITION! Saturday, February 19th

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eCard

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