MSU Health Care’s mission is to improve the health of our Michigan communities. Through the expertise of the more than 600 providers from Michigan State University’s three human health colleges, MSU Health Care Spartans work to keep Michigan healthy, through ongoing primary and preventive care. We care for patients and families with some of the rarest forms of cancer and neurological conditions along with advanced surgical, pharmaceutical, rehabilitation, therapy and imaging services. Alongside our affiliates located next door and as far as Ludington, Saginaw, Detroit, and Marquette, we are building hope and healing for Michigan. The clinical efforts support future advancements through academic and research initiatives at Michigan State University.

We think our providers are the best and hope you do, too. Nominate an MSU Health Care provider for best doctor, physical therapy clinic, pharmacy or cosmetic & plastic surgeon.

MSU Health Care honors doctors for their contribution to community through health, hope and healing.

National Doctor’s Day, March 30

Read the inspiring stories of our Drs. Sina, Olomu, Lin and Saffarian. healthcare.msu.edu
BRAND DEVELOPMENT

Letterhead

ID Badges

Business Cards

Exterior Signage Project Management

Wayfinding
Community Conversation with the College of Osteopathic Medicine

with Norman Beauchamp
Executive Vice President of Health Sciences for Michigan State University

TOPICS
- Vision for MSU Health Sciences
- Henry Ford Health System + MSU Partnership
- MSU Strategic Plan + Sustainable Health
- Questions & Answers

Email Graphics

PowerPoint Graphics

Facebook Frames
DISPLAY DESIGN & POP-UP BANNER PRINTING
As CCs enlarge & aggregate, they outgrow & damage their surrounds & are released into new environments.

COLD vs. FLU vs. COVID-19

- **Onset of Symptoms**
  - **COLD**: Gradual
  - **FLU**: Sudden
  - **COVID-19**: Gradual
- **Fever**
  - **COLD**: Rare
  - **FLU**: Common
  - **COVID-19**: Common
- **Headache**
  - **COLD**: Sometimes
  - **FLU**: Common
  - **COVID-19**: Sometimes
- **Fatigue/Weakness**
  - **COLD**: Mild
  - **FLU**: Common
  - **COVID-19**: Common
- **Muscle Aches**
  - **COLD**: Mild
  - **FLU**: Common
  - **COVID-19**: Common
- **Stuffy/Runny Nose**
  - **COLD**: Common
  - **FLU**: Sometimes
  - **COVID-19**: Rare
- **Sneezing**
  - **COLD**: Common
  - **FLU**: Common
  - **COVID-19**: Sometimes
- **Sore Throat**
  - **COLD**: Common
  - **FLU**: Common
  - **COVID-19**: Common
- **Cough**
  - **COLD**: Common
  - **FLU**: Common
  - **COVID-19**: Common
- **Shortness of Breath**
  - **COLD**: Rare
  - **FLU**: Rare
  - **COVID-19**: Sometimes
- **Diarrhea**
  - **COLD**: No
  - **FLU**: Common
  - **COVID-19**: Sometimes

**Cerebral Malaria—Standard Definition**

**Spectrum of Malaria**

- Unidentified
- Asymptomatic
- Uncomplicated Malaria
- Cerebral Malaria

**Malawi Ministry of Health**

**Identified CM as a Priority**

**Plaque Rupture**

**Vasospasm**

**Myocardial Injury**
MSU Health Care Sports Medicine

Mission and Philosophy

We are dedicated to providing the highest quality, comprehensive medical care to sports participants and other active individuals of all ages, including prevention, osteopathic manual medicine, surgical, and non-operative treatment, and rehabilitation.

We are committed to community outreach by providing on-site school pre-participation physicals, injury clinics, and medical coverage for community sporting events.

Clinical Services

- Treatment of sports medicine injuries
- Osteopathic manual medicine (OMT/OMM)
- Platelet-rich plasma (PRP)
- Hyaluronic acid injections
- Fracture and stress fracture treatment
- Sports physicals
- Arthroscopic and reconstructive procedures for knees, shoulders, elbows, and ankles
- Fracture surgery
- Dislocation
- Knee multi-ligament surgery
- Cartilage transplantation/preservation
- Hip arthroscopy

6" x 4.25" Postcard

Mathew Saffarian, DO
Physiatrist, Team Physician, Associate Professor

Robert Norris, MD
Primary Care Sports Medicine, Team Physician, Assistant Professor

Jeffrey Kovan, DO
Primary Care Sports Medicine, Team Physician, Associate Professor

Jill Moschelli, MD, MBA
Clinical Director, Primary Care Sports Medicine, Team Physician, Assistant Professor

Nathan Fitton, DO
Primary Care Sports Medicine, Team Physician, Associate Professor

Sheeba Joseph, MD, MS
Orthopedic Surgery, Team Physician, Assistant Professor

Michael Straus, PA-C, ATC
Team Physician Assistant

8.5" x 11" Flier

MSU Radiology
WHERE SPARTANS GET THEIR CARE.

Department of Radiology
MICHIGAN STATE UNIVERSITY

CAT SCAN
MAMMOGRAPHY
MRI
PET FUSION
SPECTROSCOPY
ULTRASOUND
X-RAY

FRI, MAY 20th 10-6 & SAT, MAY 21st 9-5
PERENNIALS • ANNUALS • GRASSES • COMBO POTS • HERBS HANGING BASKETS • VEGETABLES INCLUDING TOMATOES HOUSEPLANTS & MORE!

Location: Radiology Healing Gardens greenhouse
east of the MSU Radiology Building
846 Service Road, East Lansing

Parking: Lot 100 (do not park in patient parking area)
Friday parking is $2 per hour (Pay-By-Plate)
Saturday parking is free!

Payment: Plant sale is cash or check only (credit cards not accepted)

Also visit our online shop!

9" x 17.5" Poster

Thank you for supporting the Radiology Healing Gardens
**Four Pediatric clinics to serve your family**

Lansing  DevWitt  Okemos  West Side

Ask if a Telehealth visit is right for your child

**MSU Radiology Network**

- **Ascension**
  - Genesys Hospital
  - St. Joseph Mercy Health

- **Detroit Medical Center**
  - Sinai Grace Hospital

- **Detroit Wayne County Health Authority Graduate Medical Education Consortium**
  - Garden City Hospital

- **Henry Ford**
  - McLaren Health Group

- **Lakeland Health**
  - Genesys Hospital

- **Macomb-Oakland Hospital**

- **Metro Health - University of Michigan Health**
  - Spectrum Health

- **Michigan State University College of Human Medicine**

- **Michigan State University College of Osteopathic Medicine**
  - MSU/Pediatric Medical Center-Great Lakes
  - MSU/Spital Medical Center

- **Providence Hospital, Novi Campus**

- **Spectrum Health Lakeland**

- **St. John Hospital**

- **St. Mary Mercy Livonia**

- **St. Joseph Mercy Hospital**

- **Traverse City Campus**

**KEY**
- Clinics
- Education Sites (*Base Hospitals*)

**MSU Clinica Center | FIRST FLOOR**

- **Accessories**
  - Elevators
  - Stairs
  - Suite Entrances

- **Administrative Center (A215)**

- **Imaging Services (MRI, PET, CT)**
  - D100

- **Radiology Building (NO PATIENT SERVICES)**

- **Parking Building**
  - Parking Lot 100

- **College of Human Medicine Admissions (NO PATIENT SERVICES)**

- **For wheelchair assistance contact your clinic**

**Click here to return to the table of contents**
PROMOTIONAL ITEMS

Hand Sanitizer  Kinesiology Tape  Teddy Bear Picnic Water Bottles  Flu Shot Stickers

Head & Neck Conference Giveaways  Bracelet & Greeting Card Breast Cancer Awareness Fundraising Packet

Custom Hot/Ice Packs  Pens & Buckets  Full-color Microfiber Cloths

Scratch-off Cards

[Click here to return to the table of contents]
SIGNAGE & OUTDOOR DESIGN

OUR MSU PROVIDERS HAVE PARTNERED WITH KARMANOS CANCER INSTITUTE
WE LOOK FORWARD TO CARING FOR YOU AT OUR NEW LOCATION AT 3520 FOREST ROAD IN LANSING STARTING ON 2/28/2022

WE LOVE OUR
Technologists
NATIONAL RADIOLOGIC TECHNOLOGY WEEK

WE LOVE OUR Health Care Assistants

MSU RADIOLOGY GO WHERE SPARTANS GET THEIR...
CAT Scan Mammogram MRI PET Ultrasound X-Ray

High-Def. Low Risk.
The area's first high-definition, low radiation dose CT.

In partnership with MSU Health Care

McLaren
GREATER LANSING
Karmanos CANCER INSTITUTE

NEUROLOGY PATIENTS
STEP 1
Check-in at ART (1st floor)
STEP 2
Take Elevator C to the 2nd floor
THANKS FOR VIEWING!

CONTACT US FOR YOUR NEXT PROJECT!

Submit requests at bit.ly/RadPrints or email loosc@msu.edu or call 517-884-3202